



yarnexpo

14 – 16 April 2022

Hall 1.2 | Hall 3

National Exhibition and Convention
Center (Shanghai), China



Cotton Council International

Cotton Council International (CCI) is a non-profit trade association that promotes U.S. cotton fiber and manufactured cotton products around the globe with our COTTON USA trademark. CCI has over 60 years of experience promoting U.S. cotton fiber and products to trade and consumers.

CCI works with spinning mills, fabric and garment manufacturers, brands, retailers, textile associations, governments and the USDA to facilitate the use of U.S. cotton. Our reach extends to more than 50 countries through 15 offices around the world.

Quantifiable and verifiable goals and measurement

In a period of ever greater supply chain scrutiny and a growing demand for transparency, the U.S. Cotton Trust Protocol provides mills and manufacturers critical assurances they need to show that they are an approved supply chain partner for brands and retailers who are sourcing more sustainably grown cotton. Mills and manufacturers who join the Trust Protocol will be part of a fully transparent supply chain, making them more favorable to brands and retailers who are looking to source U.S. cotton fiber.

Sign up now to help us drive continuous improvements in responsible growing.

www.trustuscotton.org

U.S. COTTON TRUST PROTOCOL
Trust in a smarter cotton future

Cotton Council International AT YARN EXPO SPRING 2022

Booth No.: 1.2 - F52

www.cottonusa.org

Being Asia's comprehensive yarn & fibre business platform, Yarn Expo Spring 2022 welcomes **Cotton Council International** from **USA** to showcase their **U.S. cotton fiber and cotton products** at the fair.





A new cotton consultancy, created to take your business to the next level of success.

For greater profitability, improved productivity and the latest techniques, look to COTTON USA SOLUTIONS™. Our team of experts has created five business-building programs, providing unmatched expertise informed by work with over 1,500 mills in 50 countries. Our programs are complimentary for licensees with a U.S. Cotton Trust Protocol® membership. Available in person or virtually. We will help you build your business like never before.

Transparent Partnership:

Transparency is important to us, because we know holding ourselves and our industry accountable benefits everyone. It is critical to having successful, trusting relationships with everyone in our business, from within our CCI, to the larger industry and our customers. COTTON USA takes pride in leading the industry in this regard through our strict classing process, contract sanctity standards and customer service offerings.

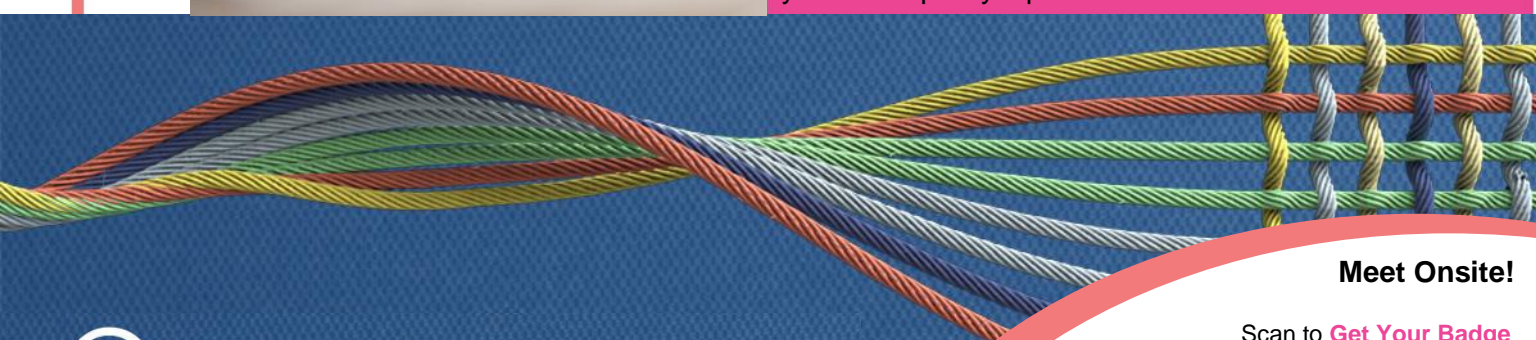


What Can CCI Do for You?

COTTON USA offers more than just a trademark. Studies show that while 77% percent of current partners say the COTTON USA™ Mark adds value to their business, CCI offers much more. The value of COTTON USA is also its people. Current partners indicate that COTTON USA is valuable in providing advice on their business's cotton supply chain and creating networking opportunities within the supply chain. CCI representatives also attend international trade shows such as Yarn Expo, Intertextile Shanghai Apparel Fabrics and Intertextile Shanghai Home Textiles in China to attract companies throughout the industry and provide a more informal atmosphere for CCI to facilitate supply chain connections.

Quality input for quality output

We value quality and efficiency for our customers. It's why we believe in constant innovation. Through this we have leveraged technology to help advance more efficient seed varieties, 100% mechanize all cotton picking, and improve ginning processes for virtually contamination-free cotton. We believe that in order to get quality output, you need quality input.



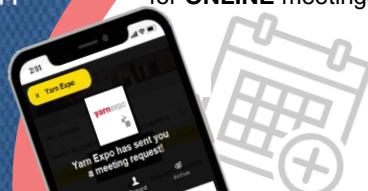
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